

Northern Region Care Co-Operative

Business Model

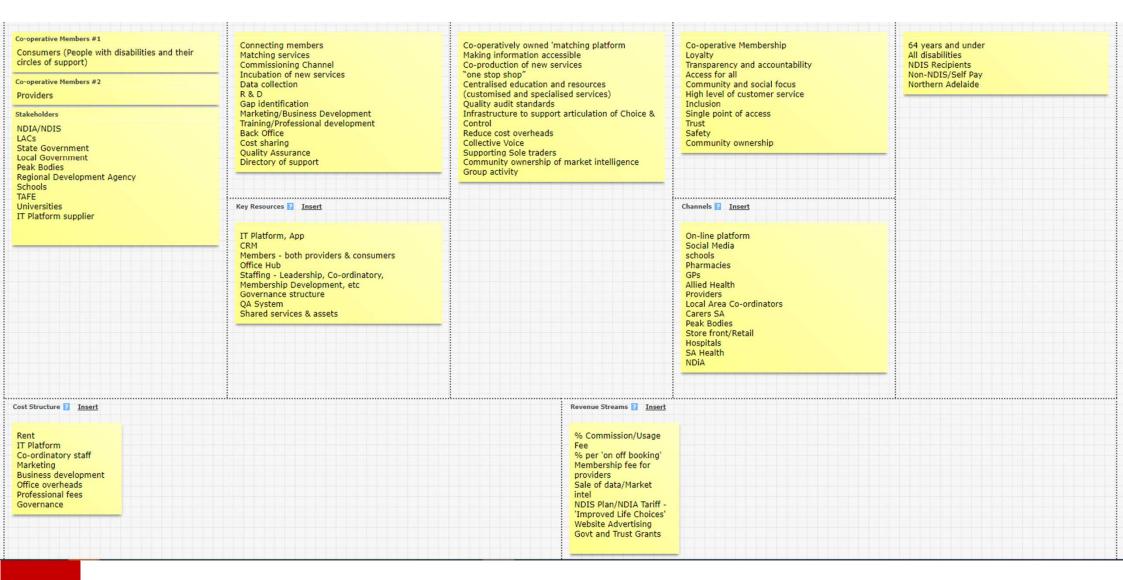




Northern Region Care Co-operative: Key Elements

- Establish new consortia owned jointly by people with a disability and providers of support
- Brokerage Platform Between Provider and Consumer Members
- Clear quality assured membership criteria
- Potential Business model transaction skim finances overhead
- Harvesting of Community Owned Data
- Hot Housing/Incubation of new services including developing self employment opportunities
- Connector channel for people with NDIS Plans
- Co-ordination of person-centred planning activity
- Provision of back office services including:
 - Payroll, Record-keeping, Supported accounts service, Training
 - Quality Assurance, Police checks, etc
- Pooling of NDIS payments for group activity









Offer vs Key Resources vs Fixed Costs

Value Proposition

Co-operatively owned 'matching platform Making information accessible Co-production of new services "one stop shop" Centralised education and resources (customised and specialised services) Quality audit standards Infrastructure to support articulation of Choice & Control Reduce cost overheads Collective Voice Supporting Sole traders Community ownership of market intelligence Group activity

Key Resources

IT Platform, App
CRM
Members - both providers & consumers
Office Hub
Staffing - Leadership, Co-ordinatory,
Membership Development, etc
Governance structure
QA System
Shared services & assets

Fixed Costs

Rent
IT Platform
Co-ordinatory staff
Marketing
Business development
Office overheads
Professional fees
Governance

